



Executive Education Leadership Program March 30 to April 2, 2017

Emergency Contacts: Anthony Chase - 269-870-6127; Eddie Shiomi - 917-698-3121

OVERVIEW

The **Executive Education Leadership Program** is a unique and innovative program designed by The New School and Humanity in Action for its Senior Fellows.

The program will provide Senior Fellows who hold management positions with **customized leadership and management training**. It will stress new thinking, the social good and collaborative learning. The dynamic workshops with faculty from The New School will include subjects such as ethical dilemmas in professional life, scaling entrepreneurial ventures, integrity in leadership, design thinking for social change, idea incubation, human-centered design, conflict management, organizational communication and decision-making.

Through the four-day workshop, the program will bring together advanced Senior Fellows as a community of leaders. It will enhance their skills, habits and practical experience to fuel transformative change in their organizations.

AGENDA (by day)

[THURSDAY, MARCH 30](#)

[FRIDAY, MARCH 31](#)

[SATURDAY, APRIL 1](#)

[SUNDAY, APRIL 2](#)

[PREWORK](#)

[INSTRUCTORS](#)

[PARTICIPANTS](#)

PRE-WORK

1) Please read the follow Harvard Business Review article before the start of our Friday session

[The Work of Leadership](#)

[By Ronald Heifetz](#)

2) Selecting a Leadership (Adaptive*) Challenge

You will each have 3-5 minutes to verbally describe a leadership (adaptive) challenge that is alive for you right now. In summarizing this challenge, characterize its complexity from your perspective. You should specifically name the “sticky/wicked” parts that you are in the middle of. Who are the major

players and, briefly, what are their interests? Describe what action you have taken or are thinking about taking in reference to the challenge. Finish by framing a question you would most like to have others answer specifically.

* "adaptive" challenges are defined within "The Work of Leadership" article in pre-work assignment #1

If you have questions or would like support in determining/framing this challenge, please contact Eddie via email at eyshiomi@gmail.com

Thursday, March 30th

time	event	venue
10:30am to 12:00pm	(OPTIONAL) Coffee with Judith Goldstein	1088 Park Avenue, Apt 14E
1:00pm to 2:30pm	(OPTIONAL) Discussion and Lunch with Steve Lambert (Co-Director, Center for Artistic Activism)	The New School 66 West 12th Street (6th Ave) 8th Floor - Conference Room 800 (inside the President's office)
5:30pm	Opening Reception <i>Refreshments will be provided</i>	The New School University Center 63 5th Ave (cross: 13th Street) Faculty and Staff Cafe (U700)
6:30pm	Welcome Remarks	University Center
7:30pm	Adjourn	University Center

Friday, March 31st

time	event	venue
8:00am	Breakfast	The New School Orozco Room 66 West 12th Street 7th floor
9:00am	Introductions / Agenda / Icebreaker Session #1 - Leadership (part 1/3) Working the Issue of Leadership Peer Consultancy: Small group work about participants' leadership challenges	Orozco Room
12:00pm	Lunch	Orozco Room
1:00pm	Session #2 - Why design became design thinking and why it doesn't always work? What is the origin of "design thinking" and what are its	Orozco Room

	limits? Can it address the complexity of today's problems, especially as more and more non-design organizations are adopting its methods?	
4:00pm	Session #3 - Conversation - "Changing Global Order" A Conversation with New School faculty experts on migration and contemporary political discourse about current events and potential application to participants' organizations	Orozco Room
6:00pm to 8:30pm	Dinner (hosted by HIA)	Rosa Mexicano 9 East 18th Street (between Broadway and 5th ave)

Saturday, April 1st

time	event	venue
9:00am	Breakfast	The New School Wollman Hall 65 West 11th Street 5th floor
9:30am	Session #4 - Leadership (part 2/3) Adaptive Leadership terms and concepts Peer Consultancy: Small group work about participants' leadership challenges	Wollman Hall
12:00pm	Lunch	Wollman Hall
1:00pm	Session #5 - Organizational Communication: Lessons from collaborative musical improvisation	Wollman Hall
3:30pm	Session #6 - Tour and Discussion Scaling entrepreneurial ventures ethically: Brooklyn Navy Yard tour	Brooklyn Navy Yard
6:30pm	Adjourn / (optional independent group dinner)	TBA

Sunday, April 2nd

time	event	venue
8:00am	Breakfast	The New School University Center 63 5th Ave (cross: 13th street) U202
9:00am	Session #7 - Leadership (part 3/3) Review of Leadership Toolbox	UC 202

10:00am	Session #8 - Conversation with Humanity In Action Board Members Ethical dilemmas and matching your organization's stated and actually-enacted values	UC 202
12:00pm	Closing	UC 202
12:30pm	Adjourn	

INSTRUCTOR BIOGRAPHIES (as of March 27th)



EDDIE SHIOMI

Eddie is a consultant and served as Director of Education Innovation at The New School via the Provost's Office as well as with the Distributed, Global/Executive Education arm of the university.

Prior to joining The New School, Eddie served as Vice President of Programs for Venture for America (VFA) where he led the curriculum and training design across five cities (Detroit, New Orleans, Providence, Cincinnati and Las Vegas) Eddie spent seven years at the Coro New York Leadership center as director/trainer of numerous programs which include the Fellows Program in Public Affairs, a graduate level experiential leadership program that prepares high potential individuals for effective and ethical leadership in the public arena; and the Immigrant Civic Leadership program, a mid-career program designed to increase the capacity of people working to lead change in immigrant communities across New York City.

A native of Los Angeles, Eddie started his career there as a Coro Fellow in Public Affairs. He then worked as campaign manager on numerous state assembly elections and served as deputy to former California Assembly Speaker Robert M. Hertzberg. Eddie was appointed co-chair of the Asian Pacific Islander American Gala reception during the 2000 Democratic National Convention. He currently serves as Vice-Chair of the Board of Apex for Youth, a nonprofit organization which empowers underserved youth in New York City

Eddie received a B.S. in Biochemistry from the UCLA and currently calls Brooklyn his home.



MICHAEL SCHOBBER

Michael Schober (Ph.D., Stanford; Sc.B., Brown) is Vice Provost for Research at The New School and Professor of Psychology at the New School for Social Research, where he was dean from 2006-2013. He has held positions as a Senior Research Fellow at the US Bureau of Labor Statistics and as visiting scholar at the Vrije Universiteit in Amsterdam and Queen Mary University of London.

His research, which crosses lines between psychology, linguistics, music, and public opinion research, examines conversational language use and perspective-taking, how differently people can conceive of what they are discussing despite apparent understanding, how collaborating musicians' and listeners' understanding of improvised music-making overlaps and doesn't, and how different media (talking, Skyping, texting, social media posting) affect how people communicate and what they disclose. From 2005-2015 he was editor of the multidisciplinary journal *Discourse Processes*. Along with collaborator Fred Conrad at the University of Michigan, with whom he edited *Envisioning the Survey Interview of the Future* (Wiley, 2007), he was awarded the 2013 Warren J. Mitofsky Innovators Award from the American Association for Public Opinion Research.



JAMER HUNT

Jamer Hunt (Ph.D., Rice; B.A., Brown) collaboratively designs open and flexible programs for participation that respond to emergent cultural conditions. He is the Vice Provost for Transdisciplinary Initiatives at The New School, where he was founding director (2009-2015) of the graduate program in Transdisciplinary Design at Parsons School of Design. He is also Visiting Design Researcher at the Institute of Design in Umea, Sweden. With Paola Antonelli at the MoMA he was co-creator of the award-winning curatorial experiment and book *Design and Violence (2013-15)*, as well as collaborating on the *HeadSpace: On Scent as Design* and *The Design and the Elastic Mind* symposium. He has written for *Fast Company* and the *Huffington Post*, and he is currently completing a book manuscript on scale, complex systems, and the unruliness of everyday experiences.



DEVA WOODLEY

Deva Woodly (Ph.D., University of Chicago) is Assistant Professor of Politics at the New School for Social Research. Deva was awarded a Research Fellowship at the Institute for Advanced Study at Princeton, she was the Friends of the Institute member there, and was honored to deliver the Association of Members of the Institute public lecture after her research term ended. She has also served as a facilitator and consultant at the Project on Civic Reflection and as a board member for Free Spirit Media.

Her research draws from political science, economics, sociology and anthropology as it focuses on how people articulate their own situations in the world, how these discourses circulate online, and what political effects they have. She has tracked how Movements since the late 20th century have used blogs and social media to create spaces for framing messages to the wider world, spurring individuals to action. Her book *The Politics of Common Sense: How Social Movements Use Public Discourse to Change Politics and Win Acceptance* (Oxford University Press, 2015) focuses on bottom-up political change in the living wage and marriage equality movements, as it “theorizes the messy, contested terrain of discourse as a vital site of political activity” (*Theory & Event*).



ALEX ALEINIKOFF

Thomas Alexander Aleinikoff (J.D., Yale; B.A., Swarthmore) is University Professor and Director of the Zolberg Institute on Migration and Mobility at The New School. Among many previous appointments he has been Deputy High Commissioner in the Office of the United Nations High Commissioner for Refugees in Geneva (2010-15); Executive Vice President at Georgetown and Dean and Professor of Law at Georgetown University Law Center; and co-chair of the Immigration Policy Review Team for the Presidential transition of Barack Obama.

Alex has written widely in the areas of immigration and refugee law and policy, transnational law, citizenship, race, and constitutional law. His books include *Semblances of Sovereignty: The Constitution, the State, and American Citizenship* (Harvard University Press, 2002) and *Migration and International Law* (Associated Press, 2003). He is currently at work on a book tentatively titled *The Arc of Protection: Reforming the International Refugee Regime*.



ANDY MILNE

Pianist/composer Andy Milne (BFA, York University; Banff Centre for Fine Arts), a member of the teaching faculty at the School of Jazz and Contemporary Music at The New School, has been an important and respected figure on the New York jazz scene for over 20 years. He has recorded and toured throughout the world with Ravi Coltrane, Ralph Alessi, Carlos Ward and Carla Cook; performed with a wide range of legendary artists, including in the M-BASE Collective as a core member of saxophonist Steve Coleman’s bands and with Cassandra Wilson and Greg Osby; composed and produced scores for documentary films by director William Shatner; and released nine recordings as leader or co-leader.

He is the recipient of numerous awards and commissions, including the prestigious Civitella

Fellowship, and he was voted Rising Star Keyboardist by *Down Beat* magazine (2004). In addition to teaching at The New School, he also teaches at NYU and Columbia, and he is the Assistant Director at the School for Improvisational Music.



LOREN STILLMAN

Saxophonist/composer Loren Stillman has performed and recorded throughout the US, Europe and Japan with his own ensembles and those led by Charlie Harden, Carla Bley, Paul Motian, John Abercrombie, Andy Milne's Dapp Theory, Michele Rosewoman, and the Village Vanguard Jazz Orchestra. An alum of both Manhattan School of Music and The New School (School of Jazz and Contemporary Music), he received two Outstanding Performance Awards in 1996 and 1998 and the Rising Star Jazz Artist Award in 2004 from *Down Beat* Magazine. He was a semifinalist in the 2002 Thelonious Monk Saxophone Competition and in 2005 he received the CMA/ASCAP Award for Adventurous Programming and the ASCAP Young Jazz Composers Award.

He is hailed as "a writer and a stylist that has found a previously unoccupied slot in the jazz spectrum" (*Jazz Review UK*).



MAREN IMHOFF

Marnie Imhoff is Vice President for Development at The Rockefeller University. She heads a thirty member staff charged with raising \$80 million a year in private funds in support of biomedical research at Rockefeller. Marnie has headed Rockefeller's Development Program since 1990. She is a member of the University's Executive Officers Group and serves on the Strategic Planning Committee. Prior to Rockefeller, Marnie worked at Union Theological Seminary in New York City as Associate Director of Development. Marnie received a B.A. in history from Dickinson College in Carlisle, Pennsylvania in 1977. She went on to study religion and philosophy at Andover Newton Theological School in Newton Centre, Massachusetts before moving to New York in 1980. Marnie is a graduate of "Leadership New York," a civic leadership program sponsored by the Coro Foundation and The New York City Partnership. She is a member of the Board of Humanity In Action, and also served on the Board of The New York Academy of Sciences for six years, where she continues to be an active member. She is on the Board of Directors of Humanity in Action, Inc.



CLAUDE GRUNITZKY

Claude Grunitzky is the founder of TRACE Magazine, and co-founder/chairman of TRUE. In February 2003, Grunitzky and two business partners completed a multimillion-dollar financing deal led by Goldman Sachs Group. As a result, the TRACE brand is now being leveraged globally across various television, event and interactive platforms. TRACE, which now reaches an audience of more than 50 million people across 140 countries, was successfully sold to a French investor group in July 2010. Grunitzky was raised between Lomé, Togo; Washington, DC; Paris and London. Growing up, Grunitzky, who speaks six languages and carries three passports, was exposed to many different cultures. These foreign interactions shaped his transcultural philosophy and informed the creative energy of his media and marketing ventures. Grunitzky has created media projects all over the world, written for leading newspapers *The Guardian*, *Libération*, *NRC Handelsblad*, *Globo*, and co-produced a documentary for the BBC. As chairman of TRUE, Grunitzky has helped to shape integrated marketing campaigns for global brands including Absolut Vodka, Hilton Hotels, Infiniti, Levi's, Mercedes-Benz, Moët & Chandon, Natura, Nissan, Puma and Sprite. The recipient of many distinctions, Grunitzky is an MIT Sloan Fellow and a French American Foundation Young Leader, and was named a finalist for the Ernst & Young 'Entrepreneur of the Year' award in 2007.



JUDITH GOLDSTEIN

Judith founded Humanity in Action in 1997 and has served as its Executive Director ever since. Under Judith's leadership, Humanity in Action has organized educational programs on international affairs, diversity and human rights in Bosnia and Herzegovina, Denmark, France, Germany, Poland, the Netherlands and the United States. She received her Ph.D. in history from Columbia University and was a Woodrow Wilson Scholar for her MA studies. Judith has written several books and articles about European and American history, art and landscape architecture. She is a member of the Council on Foreign Relations and several boards and advisory groups. Judith grew up in Great Neck, Long Island.



ANTHONY CHASE

Anthony serves as Director of Programs at Humanity in Action where he focuses on program development and strategy. In this role, Anthony has spearheaded educational initiatives in Detroit on equitable development, in Washington on diversity and foreign policy, and in New York on public policy. He also developed a program in Cairo on human rights and U.S.-Egyptian relations. Anthony previously worked in Paris as a Project Manager for Libraries Without Borders and now serves on the Board of Directors of the organization's US branch. He is a highest honors graduate of the University of Michigan.

PARTICIPANTS



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