

Are you a Startup Founder?

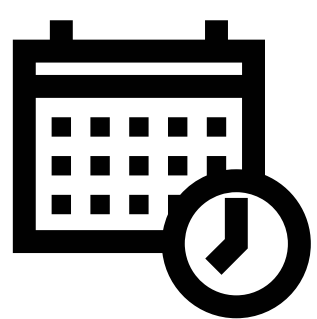


Would you like to be a part of a special mentoring program on Equity and Sustainability methods for Startups ?

If yes, enroll now for getting selected as one of the 15 Startups from across different domains for



Turtle Tank is a gamified assessment and coaching workshop for Startup founders and will help you implement strategies and practices for social equity, environmental sustainability, societal health and more.



Duration : 2 Months

**In-person Coaching workshops on
May 25 and July 27, 2023**



Stanford University

ORGANISED BY



Gendered Innovations in Science, Health & Medicine, Engineering, and Environment

SUPPORTED BY



VINNOVA
Sweden's Innovation Agency

EMERGENCE
Purposeful Entrepreneurship for Sustainability, Health, and Equity
Stanford University

So, What is Turtle Tank?

We all know that Sustainability and Equity are important for any organization. Big corporations might have a department and millions of dollars for implementing Environment Social Governance (ESG) frameworks. But, what about Startups? Do Startup founders have access to resources and an easy model to help them implement these methods? How might we make this Startup Sustainability journey easier and more enjoyable?

Over the past year, researchers at the Gendered Innovations Lab, Stanford University, have designed a toolkit for Startups' Equity & Sustainability methods. We developed the Regenerative Startup Assessment Framework, named Turtle Tank, which includes gamified assessments and coaching. We are now offering it to selected startups for free.

How do you benefit ?

- Gamified Assessments for understanding your current Equity and Sustainability practices.
- Mentoring and Coaching from Stanford Professors and Affiliates for the implementation of best practices during the program period.
- Access to a collection of online resources/learning materials.
- Peer learning/networking
- Improve the sustainability values in your company and obtain a Turtle Badge at the end of the workshop. Use it as a marketing / investment pitch in future!

Who can participate?

- You must be a registered and functional Startup less than 5 years old. You need not be a "Sustainability /Impact Startup". In fact, we prefer others!*
- You must be past the idea stage and have considerable traction/with team members/customers.
- A team of two or three participants comprising at least one founder will be invited.
- The team must be willing to attend both the in-person workshops (two in-person events in two months gap).
- You must be interested and committed to implementing Sustainability and Equity methods in your startup during this period based on the learnings from the workshop.

**Applicants are shortlisted based on several criteria. Only selected startups will be invited for the program*

How to Enroll?

Scan here or [Click here](#)



TURTLE TRIVIA

*One of the longest-living species on the planet.
They might be slow, yet they win the race!*

*They symbolize sustainability, wisdom, personal
strength, resilience,
longevity, tranquility, and steadfastness*



As a startup founder, can you also ensure that this tiny animal is not harmed while you build your startup ?